



bylesandassociates

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Company Name: _____

Address: _____

Contact Person: _____

Publication Name: _____

Publisher: _____

Circulation # (in thousands): _____

Number of Times Publication Prints per Year: _____

Year Magazine was Launched: _____

Current Annual Ad Sales Generated from this Publication: _____

Biggest Challenge Related to Selling Ads for this Publication: _____

Earliest Date You Are Interested in Outsourcing Your Ad Sales: _____

Other Areas You'd Like to Discuss with Us: _____
